The Conference Group

What you expect from conferencing companies is not always what you get. What you expect is to be treated as if you are the only client. What you expect is to receive competitive pricing. But too often, what you get is an impersonal touch with cold-hearted prices to match. Not so at The Conference Group.

At The Conference Group, we're meeting your expectations with a refreshing personal touch, exceptional quality and value.

So, if you're tired of being treated like one of the masses, discover how The Conference Group makes your conferencing personal.

Customer Service

If there is one thing we hear over and over again from our customers, it's how extraordinary our staff members are at responding to their needs. Customers often tell us service is the reason they switched to The Conference Group and service is also the reason they stay. We live by the standard that there's nothing more satisfying than a satisfied customer.

- **Aggressive Pricing**
- **Exceptional Customer Service**
- **Convenient Scheduling and Conferencing**

Because conferencing is all we do, putting our customers first is most important to us. Our staff members know our products inside and out and can therefore give you the knowledgeable, reliable and quick support you need to make things happen.

Convenience

At The Conference Group, we have designed our product offerings with your convenience in mind.

We begin by offering you the flexibility to schedule or conduct your conferences 24 hours a day, 7 days a week. For example, we offer the convenience of standing reservations—where your "Monday Morning" conference call time is held open for you each week.

Aggressive Pricing

At The Conference Group, we take our pricing strategy a step beyond competitive. We offer the best possible pricing without sacrificing quality and customer service. Our high-quality conferencing gives you just what you should expect from your conferencing company.

The Conference Group Advantage

Whether you take advantage of Teleconferencing, Web Conferencing or both from The Conference Group, you will be pleased with all of the advantages that come with our service. Imagine bringing together a conference of hundreds, even thousands, of participants. Save time. Save money. Reduce travel expenses. Increase productivity. In general, decrease frustration all around. The Conference Group makes it happen.

- **Save Time**
- **Save Money**
- **Reduce Travel Expenses**
- **Increase Productivity**
- **Decrease Frustration**

Call today to schedule your conference!

"Customer Service at The Conference Group is very focused—focused on making customers happy. Knowing real people are available around the clock is a comfort, too."

Isabel Schneider
Executive Assistant
Dade Behring, Inc.

the Conference Group℠

For information .....Call ***877-716-8255 (TALK)*** • Email ***talk@conferencegroup.com***
For reservations .....Call ***877-709-8255 (TALK)*** • Fax ***302-224-8500***
www.conferencegroup.com
Web conference .....***www.readyshow.com***
VISA, MasterCard and American Express accepted

Web Conferencing

Imagine a corporate event where hundreds of participants attend the presentation—and even interact with the presenter—without ever leaving their desks. Think of the possibilities, the implications, for your business. Then call The Conference Group.

From product announcements to corporate events, our state-of-the-art Web Conferencing service allows you to do all of this and more.

- In a matter of minutes, bring hundreds of people together via the Internet for real-time interaction.
- Use applications like Microsoft® PowerPoint® to display and control presentations at your own pace, even including animation.
- Conduct your own live chat rooms.
- Survey conference participants through the Internet before, during or after your web presentations. Survey results are available immediately.
- Share documents and applications with others, allowing web conference participants to work simultaneously with your own documents.
- Eliminate the need for paper or email distribution of meeting materials.
- Guide visitors through your website with virtual "follow me" tours you control.

Maximizing Services

At The Conference Group, we're expanding the world of technology with state-of-the-art equipment to bring the world of business within your reach—anytime, anyplace—at www.readyshow.com. When you log in via this website, you will have the flexibility to create and manage your own Web Conference at your convenience. Your conference participants also can use this site to join a current Web Conference.

Combine our Web Conferencing service with our Teleconferencing capabilities to expand your options even more. By using our Teleconferencing service, you can open the door to real-time discussions of documents you are controlling through Web Conferencing.

The Conference Group Advantage

Typical of The Conference Group, we tailor our Web Conferencing service for your convenience.

- Unlike other web conferencing services, you will not be required to download proprietary software to conduct your Web Conferences.
- Our system penetrates most corporate firewalls without difficulty.
- Choose the most convenient way for you to schedule your Web Conferences—by phone, by fax, by email or through our website. We can even issue email Web Conference alerts to your audience.
- Conduct spur-of-the-moment Web Conferences with the password-protected option at www.readyshow.com.
- Archive presentations for future viewing if someone missed the presentation. You can even track usage with online reports. All conferences can be encrypted for your business security.

Find out why so many businesses are taking advantage of Web Conferencing services. The convenience, the freedom and the flexibility are just a few reasons.

- **Share Documents and Desktop Applications Simultaneously via the Internet**
- **Conduct Website Tours**
- **Archive Presentations for Future Access**
- **Collaborate in Real Time**
- **Eliminate the Need for Paper or Email Distribution of Meeting Materials**

Reserve your Web Conference today!

the Conference Group℠

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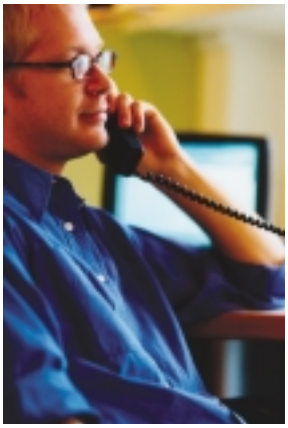
Teleconferencing

At The Conference Group, our Teleconferencing service sounds good from every angle. From our truly personalized customer service to our in-house, state-of-the-art digital conference equipment, your Teleconferencing experience will fit right in with the way you do business—successfully.



Our 24 hours a day, 7 days a week availability gives you access to "live" people when you need it most. And because The Conference Group bases its competitive pricing on volume and commitment, there will be no setup fees to initiate your conference calls.

The Conference Group takes pride in ensuring the security of your calls to keep your discussions to the people who need to hear them.

Making the Most of Your Teleconference

State-of-the-art technology at The Conference Group allows us to customize your services to meet your conference calling needs.

A fully dedicated operator can monitor your conference to make your call as smooth as possible. You can be sure that the connections and the lines will be monitored closely to ensure success.

For large conference sessions, the operator can mute conference participants, allowing the presenter to speak without interruptions.

The operator also can assist you with question-and-answer and/or polling sessions. Serving as the moderator, if desired, the operator can open the "floor" to questions and select which caller asks the next question. For polling, the operator's computer displays the number of responses to poll questions.

- **24 Hours a Day, 7 Days a Week**
- **No Setup Fees**
- **Conference Security**
- **In-house, State-of-the-art Digital Conference Equipment**

And, if someone misses your conference, The Conference Group offers archive/digital recording options for playback. Access is available via an Internet audio stream or through your assigned toll-free number, as a convenience for your callers.

Bringing Everyone Together

Getting started with your Teleconference is simple and flexible. At The Conference Group, you decide which connections you need.

- Toll-free Access
- Operator Dial-out

For even greater convenience, you can select reservationless or standing reservation options. Through a dedicated phone number and a pass code, our reservationless option allows you to begin your Teleconference instantaneously without needing to first contact The Conference Group operator. Standing reservations provide you with a reserved time each day, week, month, or whenever you have regularly scheduled conference calls. No need to contact our operator.

- **Operator Dial-out**
- **Toll-free Access**
- **Question and Answer Sessions**
- **Polling Sessions**
- **On-demand Conferencing**
- **Conference Playback and Archiving on the Internet**

The Conference Group Advantage

Because we understand the importance of individual attention, we at The Conference Group take your Teleconferencing personally. If you're tired of being treated like one of the masses, discover how The Conference Group can improve your Teleconferencing experience with our personal touch and technological know-how.

Call today to schedule your next Conference Call!

"We have never had a problem—not with scheduling, not with lost reservations, not with customer service or even audio quality.

"At The Conference Group, the customer interaction is good, the rates are competitive and the service is reliable."

Luis Velazquez
Manager, Network Support
of a major oil company

the Conference Group℠

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